

**SYARAT-SYARAT UNTUK MEMOHON PENETAPAN HARGA
MAKSIMUM SUSU TEPUNG ANAK DAMIT
(UNTUK PENGIMPORT/PENGEDAR)**

**CONDITIONS FOR THE APPLICATION OF MAXIMUM PRICES OF
POWDERED INFANT MILK
(FOR IMPORTERS/DISTRIBUTORS)**

1. Setiap pengimport/pengedar susu tepung anak damit dikehendaki menghadapkan permohonan kebenaran penetapan harga maksimum sebelum diedarkan kepada peruncit.

Each importer/distributor of powdered infant milk is required to submit an application for approval of the setting of maximum prices before the products are distributed to the retailers.

2. Setiap pengimport/pengedar susu tepung anak damit dikehendaki menyertakan dokumen-dokumen berikut semasa menghadapkan permohonan:

Each importer/distributor of powdered infant milk is required to enclose the following documents when submitting the application:

- Borang Deklarasi Non-Dutiable Import dari Jabatan Kastam & Eksais Diraja
Non-Dutiable Imports Declaration Form from Royal Customs & Excise Department
- *Invoice & Bill of Lading*
- Struktur kos
Cost Structure
- Harga cadangan
Proposed Price
- Harga borong dan runcit
Wholesale and Retail Price
- Dokumen-dokumen lain yang berkaitan seperti contoh gambar susu tepung anak damit

Other relevant documents such as the pictures of powdered infant milk

3. Permohonan yang tidak lengkap tidak akan dipertimbangkan.

Incomplete application will not be considered.

4. Pengimport/pengedar susu tepung anak damit hendaklah memastikan tempoh yang cukup bagi stok lama dihabiskan terlebih dahulu sebelum stok baru diedarkan.

Importer/Distributor of powdered infant milk must ensure sufficient period of time for the old stocks to be cleared first before distributing the new stocks.

5. Pengimport/pengedar susu tepung anak damit hendaklah sentiasa memastikan yang semua peruncit-peruncit masing-masing tidak menjual stok lama dengan harga maksimum stok baru.

Importer/Distributor of powdered infant milk must ensure that all your retailers are not selling the old stocks using the maximum price for the new stocks.

6. Pengimport/pengedar susu tepung anak damit hendaklah memaklumkan kepada JPKE secara bertulis dengan sebab-sebab jika ada produk baru atau perubahan seperti isi kandungan, berat, logo dan sebagainya. Contoh produk baru atau perubahan hendaklah disertakan semasa menghadapi permohonan.

Importer/Distributor of powdered infant milk must inform JPKE in writing with reasons if there is a new product or any changes on the products such as the ingredients, weight, logo, etc. Example of the new products or any changes to the products must be enclosed when submitting the application.

7. Pengimport/pengedar susu tepung anak damit dikehendaki mengeluarkan notis penetapan harga maksimum susu tepung anak damit kepada semua peruncit-peruncit masing-masing dengan membubuh nombor rujukan, jumlah penetapan harga maksimum dan tarikh surat diluluskan oleh JPKE.

Importer/Distributor of powdered infant milk is required to issue a notice of the setting of maximum prices of powdered infant

milk to all your retailers. The notice must include reference number, amount of the maximum price set and date of the letter of approval issued by JPKE.

8. Harga maksimum susu tepung anak damit yang diluluskan adalah berdasarkan maklumat-maklumat yang diberikan oleh pengimport/pengedar sendiri dan jika didapati kemudian maklumat-maklumat tersebut tidak benar maka JPKE berhak menarik balik surat kebenaran dan seterusnya mengambil tindakan yang bersesuaian keatas pengimport/pengedar terlibat.

The approved maximum price of powdered infant milk is based on the information given by the importer/distributor ownself and if found that the information given is not true, JPKE reserves the right to withdraw the approval letter issued and take necessary action towards the importer/distributor involved.